

HILLSBOROUGH RECREATION
REGULAR MEETING, RECREATION COMMISSION
Monday, February 24, 2020 – 5:00 PM
Hillsborough City School District, Board Room
300 El Cerrito Avenue
Hillsborough, CA 94010



AGENDA

Approved Minutes of February 24, 2020

1.0 CALL TO ORDER

The meeting was called to order by Commissioner Geddis at 5:00 PM

2.0 ROLL CALL

Present: Jay Benton, Larry May, Ann Ritzma, Michelle Bosschart, Don Geddis, Margi Power, Louann Carlomagno, Tony Giacomazzi, Joyce Shen, Jeralyn Schoenherr

3.0 APPROVAL OF THE MINUTES

3.1 Approval of the Regular Meeting Minutes of November 19, 2019

IT WAS MOVED by Larry May, seconded by Mari Power and unanimously carried to approve the regular meeting minutes of November 19, 2019

4.0 CONSENT AGENDA

Motion “approve the consent agenda”; not debatable; requires a unanimous vote. If any member of the Commission, Executive Director, or public so request, any item shall be removed from this selection and placed in the regular order of business.

4.1 Winter Programs, Fees, and Contractors

IT WAS MOVED by Larry May and seconded by Don Geddis and unanimously carried to approve the Winter Programs, Fees and Contractors.

5.0 SELECTION OF FIFTH COMMISSION MEMBER

Commissioner Geddis opened nominations for the fifth (at-large) Commission Member with a recommendation to elect Michelle Bosschart.

IT WAS MOVED by Larry May, seconded by Don Geddis and unanimously carried to appoint Michelle Bosschart as the fifth (at-large) Commission Member.

6.0 SELECTION OF COMMISSION OFFICERS

Executive Director Louann Carlomagno opened nominations for the selection of the Recreation Commission Chairperson. A recommendation by Commissioner May to nominate Jay Benton as Chairperson was made. IT WAS MOVED by Larry May, seconded by Don Geddis and unanimously passed to appoint Jay Benton as the new Recreation Commission Chairperson.

Commissioner Benton opened up the nomination for Vice-Chairperson. Commissioner Geddis nominated himself for Vice-Chairperson.

IT WAS MOVED by Don Geddis, seconded by Larry May and unanimously passed to appoint Don Geddis as the new Recreation Commission Vice-Chairperson.

7.0 INFORMATIONAL UPDATE

7.1 Director's Report

Preschools

- Gave an update on next year's enrollment numbers
- New strategies to market and advertise HREC preschool programs separately from overall programming.

Afterschool Programs

- Addition of new classes: Out of the Box kids, HIVE Wonderleague Robotics, Grupology Lemonade Stand, and Jr. Warriors Basketball.
- Most Popular classes have been Hip Hop, Fastlane, Suzette Odell Art, Green Room Theatre, Mechanic's Institute Chess, and Jr. Robotics.
- 4th/5th Grade Elementary Basketball season just ended - had 160 kids participate

Middle School Sports

- 7th/8th Grade Basketball season also just ended. We had 89 boys and 65 girls participate this year.
- 6th Grade Basketball is underway, with 73 participants

Summer

- Working on HREC's HIVE Summer Programming
- This summer, Champion Camp will be returning to Crocker, Galileo will be at West, and Adventures in Writing will be at South.

Adult Programs

- Still offering limited adult programming with Mah Jong, Bridge, and Tennis classes. Space and marketing continue to be an issue when offering these programs to the community

Facilities

- Continued increased revenues
- Some issues that still need to be addressed
- No longer have double bookings
- Key codes have been changed which will make accessibility to the facilities much easier for all users.

7.2 Summer Program Update

Tony Giacomazzi reported on the new summer program HIVE that was discussed at the November meeting and shared the history from how we have run our camps in the past and how the new program will work. Brian Srabian, HREC Program Coordinator, is working closely with Tony on this program and reviewed the communications to parents that they have been doing, the additional revenue for HREC running the program this way and the overall benefits it will have for our students and families.

7.3 Strategic Plan: Preschool Meeting Update

Tony Giacomazzi gave an update to the meeting that was held in December 2019

- Lynn Wendell and Giselle Chow facilitated the meeting
- Attendance was low with only four attendees, but the meeting was very productive and a good conversation came out of it

- The biggest takeaways include - marketing for preschool and longer days and promoting HREC programs overall. Families love the seasoned staff!
- Looking at hiring a professional to help with rebranding and how HREC can best market itself
- HREC sent out information to all new families who moved into Hillsborough in December/January “here we are - we have all your needs”
- Creating an introduction packet for HREC to give to realtors to share with families when they are showing them homes

8.0 ACTION ITEMS

8.1 2019-2020 Proposed Budget Revisions

Jeralyn Schoenherr reviewed the Proposed Budget Revisions, noting that the cover page of the budget presented highlights all the revisions for summer programs, preschool, elementary and middle school programs, and adult classes as well as facilities usage.

IT WAS MOVED by Larry May, seconded by Don Geddis and unanimously passed to accept the 2019-2020 Budget Revisions

9.0 TOWN-DISTRICT COMMUNICATIONS

- New reduced speed limit in front of schools from 25 to 15 MPH when children are present. HCSD administrators will be meeting with the schools before the messaging goes out to the greater community
- HNN information session is tomorrow evening - guest is from PGE
- Well-fire safety meeting coming up on March 21st at 6:30 PM and will be held at Crocker Middle School
- Environmental review and process on the eucalyptus path on Ralston
- HCSD continuing to recruit for crossing guards, unsuccessful to date
- HCSD has a Facilities Master Planning Meeting coming up and will be sharing information at an upcoming board meeting
- HCSD researching a GO Bond to go on the November ballot

10.0 PUBLIC COMMENTS

There were no public comments.

11.0 ADJOURN, 6:55 PM

Respectfully,



Louann Carlomagno
Executive Director